



For Immediate Release:

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MANITOU AMERICAS DONATES SKID LOADERS TO LOCAL COUNTY ORGANIZATIONS

WEST BEND, WISCONSIN - July 25, 2017 Manitou Americas Inc, delivered two new Gehl skid loaders to support local community businesses. The University of Wisconsin-Washington County and the Washington County Fair Park and Conference Center were very excited to receive their new Gehl equipment last week.

According to Jon Etta, Regional Director of Facility Planning and Management of UW-WC, the Gehl skid loader is “dependable and versatile, allowing staff to maintain the building and grounds - from snow removal in the winter to landscape work in the summer.” Courtney O’Connel, Campus Administrator and Regional Associate Dean of Student Affairs agreed, “The Gehl skid loader donation and continued support of the Manitou Group is greatly appreciated, especially in this period of reduced budgets.”

“Manitou Americas is proud to support The University of Wisconsin-Washington County and the Washington County Fair Park and Conference Center because of the importance and value they provide to the people in our local community”, said Lori Heidecker, Marketing Director of Manitou Americas, “We have had long standing relationships with both of these businesses and are proud to donate our skid loaders to help keep their facilities maintained throughout the year.”

“We were very excited to accept the delivery of the new Gehl R220 skid loader to the Washington County Fairgrounds last week”, said Kellie Boone, Executive Director of the Washington County Fairpark and Conference Center, “With the Washington County Fair beginning this week, the new skid loader comes just in time help complete set up for our Annual event.

Manitou Americas, (former Gehl Co.) has been supporting both of these local community organizations for over a decade. “With Manitou Americas history in West Bend dating back to 1859, we are honored to be affiliated with these very important local organizations,” says Heidecker.

MANITOU Group, world-leader in all-terrain material handling, designs, manufactures, distributes, and services equipment for construction, agriculture and the industries. The group product ranges encompass: telehandlers, all-terrain, semi-industrial and industrial mast forklifts, skid loaders, track loaders, articulated loaders, access platforms, truck-mounted forklifts, warehousing equipment and attachments. Through its core brands, Manitou, Gehl, and Mustang, together with its international network of 1,400 independent dealers, the group provides the best solutions delivering highest value for its customers. Headquartered in France, the group registered in 2016 a revenue of \$1.4 billion in 140 countries, and employs 3,600 people all committed to satisfying customers.



(L-R) Kelly Moore Product & Training Specialist and Lori Heidecker Marketing Director at Manitou Americas present the keys of a new Gehl R190 Skid Loader to Courtney O'Connell and Jon Etta at UW- Washington County



(L-R) Kelly Moore Manitou Americas Product & Training Specialist, Kellie Boone Washington County Fair Park & Conference Center Executive Director, Lori Heidecker Director of Marketing at Manitou Americas, along with Dave Miller Facilities Manager and Vicki Passineau Asst. Director at the Washington County Fair Park

High Resolution Photo Links

UW-WashCounty Skid Loader Donation

http://www.manitouamericasonline.com/Libraries/Manitou_Constant_Contact/UWWC_GEHL_R190_Skid_Loader_Donation_Photo_07_19_2017.sflb.ashx

Washington County Fairpark and Conference Center Skid Loader Donation

http://www.manitouamericasonline.com/Libraries/Manitou_Constant_Contact/WCFG_Gehl_R220_Skid_Loader_Donation_07_19_2017.sflb.ashx

Dave head of Maintenance at the WC FairPark's new equipment

http://www.manitouamericasonline.com/Libraries/Manitou_Constant_Contact/Dave's_New_Ride_July_2017.sflb.ashx